

UNIT SEVEN Worksheet

Lesson 3

THEME Place: Changing the World's Perception of the Place of Seattle

Name _____

Date _____

Changing the World's Perception of the Place of Seattle

Places often have icons. Seattle's most famous icon is the Space Needle which was created specifically for the 1962 Seattle World's Fair. This fair changed the way the world described the place of Seattle forever.

Directions: Read the excerpts from *The Future Remembered: The 1962 Seattle World's Fair and Its Legacy* by Paula Becker and Alan Stein. Examine one of the brochures and maps used to market the fair, and respond to the questions. (Note: teacher may want to project the two images)

Extension: Read the script *Century 21 Theme Show: The Threshold and the Threat*. How does this script portray the place of Seattle?

Century 21 Exposition—the 1962 Seattle World's Fair—was called into being by civic leaders with a vision who would not hear “No.” Their dual purpose: to celebrate their city while stimulating its growth, and to create the enduring legacy of a permanent civic center, which became the Seattle Center. (page 8)

The Century 21 Exposition laid hopeful, confident, impetuous claim to that future—a future ginned up from science-fiction mystique mixed with cutting edge science, peopled with newly emerging heroes like John Glenn and other pioneers of the New Frontier. The fair's present was replete with food and fun, with entertainment that spanned the gamut from Gracie Hanson's beloved if brassy burlesque to the highest-level performing arts culture Seattle had yet enjoyed.

Seattle boosters, business leaders, elected officials, and finally, everyday citizens branded their bold undertaking America's Space Age World's Fair—at once staking claim to the country, the magnitude of space, and the whole wide world. Never again would Seattle be discounted. (Becker and Stein page 9)

What were the “dual purposes” of the civic leaders?

What do you think the authors meant by writing the following sentence?

Never again would Seattle be discounted.

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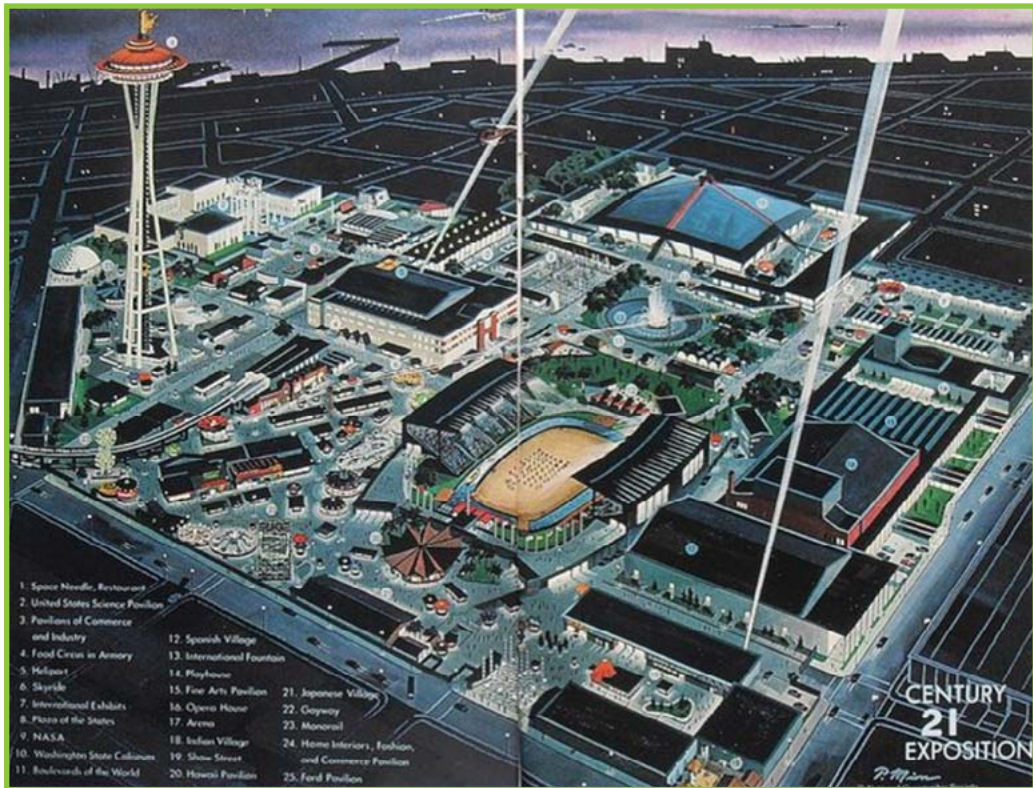
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What image were the civic leaders trying to change about Seattle?



WELCOME TO THE FUTURE!

Step from time present into the exciting realm just past the edge of tomorrow. Welcome to Century 21 . . . to its vast frontiers!

GREAT ART

Renowned paintings and sculpture. Man as he visions himself, in one of the world's greatest collections of art.

SEATTLE WORLD'S FAIR 1962
 APRIL 21 - OCTOBER 21

COLISEUM 21

Soar in the unique "bubblerator" to the threshold of the stars. Return to earth past sight and sound previews of the 21st century.

GAYWAY

Thrill to new fun: spin heavenward on the huge space wheel . . . guide your own rocket . . . taxi to the future!

MONORAIL

A mile a minute . . . 10,000 passengers an hour . . . from downtown Seattle to the fairground on the first rapid urban monorail . . . transit system of the future.

SCIENCE

The aspiring arches invite you to the U.S. Science Pavilion. Roam the galaxies in simulated rocket flight in the spacearium.

WORLD TOUR

Stroll the Boulevards of the World to capture the fair's international atmosphere, its cultural crossroads.

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 WASHINGTON STATE
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 Albert S. Rosellini,
 Governor

THE 600-foot Space Needle, with its celestial observation deck and exciting restaurant.